



CA Made is a state labeling program designed to encourage consumer product awareness and promote the purchase of products manufactured in California.

### Benefits to Manufacturers

- Use of the CA Made label on products, packaging, & point-of-sale merchandising
- Placement of the product and company bio on the CA Made website ([camade.ca.gov](http://camade.ca.gov))
- Marketing via GO-Biz's social media sites
- Information on services from program partners
- Business-to-business networking, technical advising, and additional marketing through the **Made in California Partnership** with CMTC



### About the Made in California Partnership

California Manufacturing Technology Consulting (CMTC) provides additional benefits to CA Made manufacturers:

- Access to business-to-business networking opportunities and events.
- Placement on the Made in CA [Featured Manufacturers](#) web page.
- Participation in the [Made in America Supplier Scouting Program](#) and designation as "CA Made" in America Supplier Scouting results.
- Access to the [statewide California Manufacturer's Advantage Program](#), offering business advisors, information, and training to small and medium sized manufacturers to promote business growth. This benefit includes a one-time use voucher for up to 16 hours of telephonic or on-site structured technical assistance services to promote business growth and continuous improvement of manufacturing operations.



**Please see other side for information on requirements and how to join.**

## CA Made Participation Requirements

- 51% or more of a product's value added must be from California.
- The finished product must be able to lawfully use a "Made in USA" label pursuant to Section 17533.7 of California's Business and Professions Code.
- Food and agricultural products are excluded.
- An annual fee must be paid, ranging from \$100 to \$150, depending on the number of products in an application.
- A third-party certification is required at least once every three years.



## How to Join

Joining CA Made is a three-step process through the CA Made website:

1. Meet the Requirements
2. Obtain a Third-Party Certification
3. Complete the Online Application

For detailed information about each step, please visit <http://camade.ca.gov/>.

Made in California Partnership benefits are available through a separate, no-cost membership. Please visit <https://www.cmtc.com/made-in-california-profile> for complete information.



CA Made is administered by the Governor's Office of Economic Development (GO-Biz). For more information about GO-Biz visit: [www.business.ca.gov](http://www.business.ca.gov).

[CMTC's Made in California Program](#) promotes California manufacturers, brands, and product lines through marketing, events, and business-to-business networking opportunities. CMTC is affiliated with the [U.S. Department of Commerce's National Institute of Standards and Technology](#) and is part of the [Hollings Manufacturing Extension Partnership \("MEP"\) Program](#).