CA Made is a state labeling program designed to encourage consumer product awareness and promote the purchase of products manufactured in California.

**Benefits to Manufacturers**
- Use of the CA Made label on products, packaging, & point-of-sale merchandising
- Placement of the product and company bio on the CA Made website (camade.ca.gov)
- Marketing via GO-Biz's social media sites
- Information on services from program partners
- Business-to-business networking, technical advising, and additional marketing through the **Made in California Partnership** with CMTC

**About the Made in California Partnership**
California Manufacturing Technology Consulting (CMTC) provides additional benefits to CA Made manufacturers:
- Access to business-to-business networking opportunities and events.
- Placement on the Made in CA **Featured Manufacturers** web page.
- Participation in the **Made in America Supplier Scouting Program** and designation as “CA Made” in America Supplier Scouting results.
- Access to the **statewide California Manufacturer’s Advantage Program**, offering business advisors, information, and training to small and medium sized manufacturers to promote business growth. This benefit includes a one-time use voucher for up to 16 hours of telephonic or on-site structured technical assistance services to promote business growth and continuous improvement of manufacturing operations.

Please see other side for information on requirements and how to join.
CA Made Participation Requirements

- 51% or more of a product’s value added must be from California.
- The finished product must be able to lawfully use a “Made in USA” label pursuant to Section 17533.7 of California’s Business and Professions Code.
- Food and agricultural products are excluded.
- An annual fee must be paid, ranging from $100 to $150, depending on the number of products in an application.
- A third-party certification is required at least once every three years.

How to Join

Joining CA Made is a three-step process through the CA Made website:
1. Meet the Requirements
2. Obtain a Third-Party Certification
3. Complete the Online Application
For detailed information about each step, please visit http://camade.ca.gov/.